



Saturday, October 14, 2023 | 11am-5pm

## 2023 Sponsorship Opportunities

Please check the box for the level of sponsorship you would like, and fill out the back page of this form

- PREMIERE PALOOZA SPONSOR** **\$3,500**
  - Premiere logo placement on all event promotional materials
  - Logo with click-through on event website, recognition on all event social media pages
  - Recognition in all event press releases
  - Premiere logo placement on event sponsor signage at entrance/high-traffic locations
  - Listing on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event **\*\*deadline 9/15**
  - Company- Provided Banner (up to 96x36") displayed in Shappell Park in a premier location
  - Vendor table for your company at Shappell Park during event (if desired)
  - Verbal recognition during welcome speeches
  - Opportunity to promote your company/business during live entertainment breaks at Main Stage
  - Opportunity to include gift/promotional items in giveaway bags at Palooza Headquarters
  
- HIGH ON THE HOG SPONSOR** **\$2,500**
  - Logo placement on all event promotional materials
  - Logo on event website, recognition on all event social media pages
  - Recognition in all event press releases
  - Logo inclusion on event sponsor signage at entrance/high-traffic locations
  - Listing on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event **\*\*deadline 9/15**
  - Company- Provided Banner (up to 96x36") displayed in Shappell Park during event
  - Vendor table for your company at Shappell Park during event (if desired)
  - Verbal recognition during welcome speeches
  - Opportunity to include gift/promotional items in giveaway bags at Palooza Headquarters
  
- PIG-A-LICIOUS SPONSOR** **\$1,500**
  - Logo placement on all event promotional materials
  - Logo on event website, recognition on all event social media pages
  - Logo inclusion on event sponsor signage at entrance/high-traffic locations
  - Listing on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event **\*\*deadline 9/15**
  - Company- Provided Sign (up to 36x48") displayed at event
  - Vendor table for your company at Shappell Park during event (if desired)
  - Verbal recognition during welcome speeches
  - Opportunity to include gift/promotional items in giveaway bags at Palooza Headquarters
  
- HOGZILLA SPONSOR** **\$1,000**
  - Logo placement on all event promotional materials
  - Logo on event website, recognition on social media
  - Logo inclusion on event sponsor signage at entrance/high-traffic locations
  - Listing on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event **\*\*deadline 9/15**
  - Company- Provided Sign (up to 36x48") displayed at event
  - Verbal recognition during welcome speeches





**HOOF PRINT SPONSOR**

**\$500**

- Logo placement on all event promotional materials
- Logo on event website, recognition on social media
- Logo inclusion on event sponsor signage at entrance/high-traffic locations
- Listing on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event **\*\*deadline 9/16**
- Verbal recognition during welcome speeches

**SHORT RIB SPONSOR**

**\$300**

- Logo placement on all event promotional materials
- Logo on event website, recognition on social media
- Logo inclusion on event sponsor signage at entrance/high-traffic locations
- Verbal recognition during welcome speeches

**PORK N' BEANS: Friends of Pork Roll Palooza**

We welcome donations in any amount to support the festival! All donors \$50 and up will be recognized on special "Friends of Pork Roll Palooza" signage at the event. **Donation Amount \$** \_\_\_\_\_

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**SPONSOR INFORMATION**

Business/Organization Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact T-Shirt Size: \_\_\_\_\_ *So we can send you a commemorative Pork Roll Palooza T-Shirt!*

**PAYMENT INFORMATION**

**Check Enclosed** (payable to Norwescap)     **Please charge my:**     **Visa**     **MC**     **Amex**

Card # \_\_\_\_\_

Name (and/or Company Name) on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Billing Zip \_\_\_\_\_

Signature \_\_\_\_\_

**Please return this form and your payment to Norwescap, ATTN: Heather Thompson, 350 Marshall Street, Phillipsburg, NJ 08865 OR via email to [thompsonh@norwescap.org](mailto:thompsonh@norwescap.org) no later than Friday, Sept. 15.**  
**Please also send a high-resolution jpeg of your logo to [thompsonh@norwescap.org](mailto:thompsonh@norwescap.org).**  
**Questions? Contact Heather Thompson at (908) 454-7000 x1106 or [thompsonh@norwescap.org](mailto:thompsonh@norwescap.org).**

*Thank you for your support. We look forward to seeing you at Pork Roll Palooza!*