



Saturday, October 16, 2021 | 11am – 5pm

2021 Sponsorship Opportunities

PREMIERE PALOOZA SPONSOR

\$3,500

- Premiere logo placement on all event promotional materials
- Logo with click-through on event website, recognition on all event social media pages
- Recognition in all event press releases
- Premiere logo placement on event sponsor signage at entrance/high-traffic locations
- Logo inclusion on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event ****deadline 9/24**
- Company- Provided Banner (up to 96x36") displayed in Shappell Park in a premier location
- Vendor site space for company promotions at Shappell Park during event, if desired
- Verbal recognition during welcome speeches
- Opportunity to promote your company/business during live entertainment breaks at Main Stage
- Opportunity to include gift/promotional items in giveaway bags at Palooza Headquarters

HIGH ON THE HOG SPONSOR

\$2,500

- Logo placement on all event promotional materials
- Logo on event website, recognition on all event social media pages
- Recognition in all event press releases
- Logo inclusion on event sponsor signage at entrance/high-traffic locations
- Logo inclusion on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event ****deadline 9/24**
- Company- Provided Banner (up to 96x36") displayed in Shappell Park during event
- Vendor site space for company promotions at Shappell Park during event, if desired
- Verbal recognition during welcome speeches
- Opportunity to include gift/promotional items in giveaway bags at Palooza Headquarters

FIG-A-LICIOUS SPONSOR

\$1,500

- Logo placement on all event promotional materials
- Logo on event website, recognition on all event social media pages
- Logo inclusion on event sponsor signage at entrance/high-traffic locations
- Logo inclusion on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event ****deadline 9/24**
- Company- Provided Sign (up to 36x48") displayed at event
- Vendor site space for company promotions at Shappell Park during event, if desired
- Verbal recognition during welcome speeches
- Opportunity to include gift/promotional items in giveaway bags at Palooza Headquarters

HOGZILLA SPONSOR

\$1,000

- Logo placement on all event promotional materials
- Logo on event website, recognition on social media
- Logo inclusion on event sponsor signage at entrance/high-traffic locations
- Logo inclusion on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event ****deadline 9/24**
- Company- Provided Sign (up to 36x48") displayed at event
- Verbal recognition during welcome speeches

HOOF PRINT SPONSOR

\$500

- Logo placement on all event promotional materials
- Logo on event website, recognition on social media
- Logo inclusion on event sponsor signage at entrance/high-traffic locations
- Listing on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event ****deadline 9/24**
- Verbal recognition during welcome speeches

SHORT RIB SPONSOR

\$300

- Logo placement on all event promotional materials
- Logo on event website, recognition on social media
- Logo inclusion on event sponsor signage at entrance/high-traffic locations
- Verbal recognition during welcome speeches

PORK N’ BEANS: Friends of Pork Roll Palooza

We welcome donations in any amount to support the festival, the town of Phillipsburg, and Norwescap! All donors \$50 and up will be recognized on special “Friends of Pork Roll Palooza” signage at the event.

SIGN ME UP!

Business/Organization: _____

Contact Name/Title: _____

Business Address: _____

Contact Email Address: _____ Phone: _____

Contact T-Shirt Size: _____ *So we can send you a commemorative Pork Roll Palooza T-Shirt!*

I want to Sponsor as a:

- | | | | |
|--|----------------|--|----------------|
| <input type="checkbox"/> Premiere Palooza Sponsor | \$3,500 | <input type="checkbox"/> Hogzilla Sponsor | \$1,000 |
| <input type="checkbox"/> High on the Hog Sponsor | \$2,500 | <input type="checkbox"/> Hoof Print Sponsor | \$ 500 |
| <input type="checkbox"/> Pig-A-Licious Sponsor | \$1,500 | <input type="checkbox"/> Short Ribs Sponsor | \$ 300 |

I would like to donate \$ _____ to be a **Pork n’ Beans Friend of Pork Roll Palooza**

Please make check payable to: **Phillipsburg Downtown Association**
and **mail with a copy of this form to:**

Pork Roll Palooza, c/o Phillipsburg Downtown Association, PO BOX 5121, Phillipsburg, NJ 08865

Questions? Contact Heather Thompson,
thompsonh@norwescap.org | (908) 454-7000 x1106



*All proceeds from the 2021 Pork Roll Palooza will benefit Norwescap
and its work in our local communities. Thank you for your support!*

